**Task**: Imagine you are a Leader of a sporting goods equipment company with a factory in Mexico. You are to create a presentation to show a new customer how their product will be distributed in the United States.

Things to include

Product

* What is it?
* How does it work?
* Why will it bring in new business?
* How much does it cost?

Packaging

* What does packaging look like?
* How are you going to ship it? Box? Crate?

Distribution

* How is this product going to get to the United States? What means of transportation are you using? How will it get to your stores?

Advertisement

* Create a 30 second-1 minute long advertisement for your product to be shown on TV